

- END BLACKENING
- YELLOW LIGHT
- WASTE ENERGY
- SHORT LIFE

PREMIRA®

FLUORESCENTS

INDUSTRIAL CONSTRUCTION



CATHODE SHIELD

- ELIMINATES END BLACKENING
- INCREASES BRIGHTNESS

MERCURY RELEASE PILL

- 70% LESS MERCURY
 - 3.8mg IN 4' T-8
 - 4.4mg IN 4' T-12
- PRECISE MERCURY DOSAGE
- MEETS FEDERAL REQUIREMENTS FOR LANDFILLS



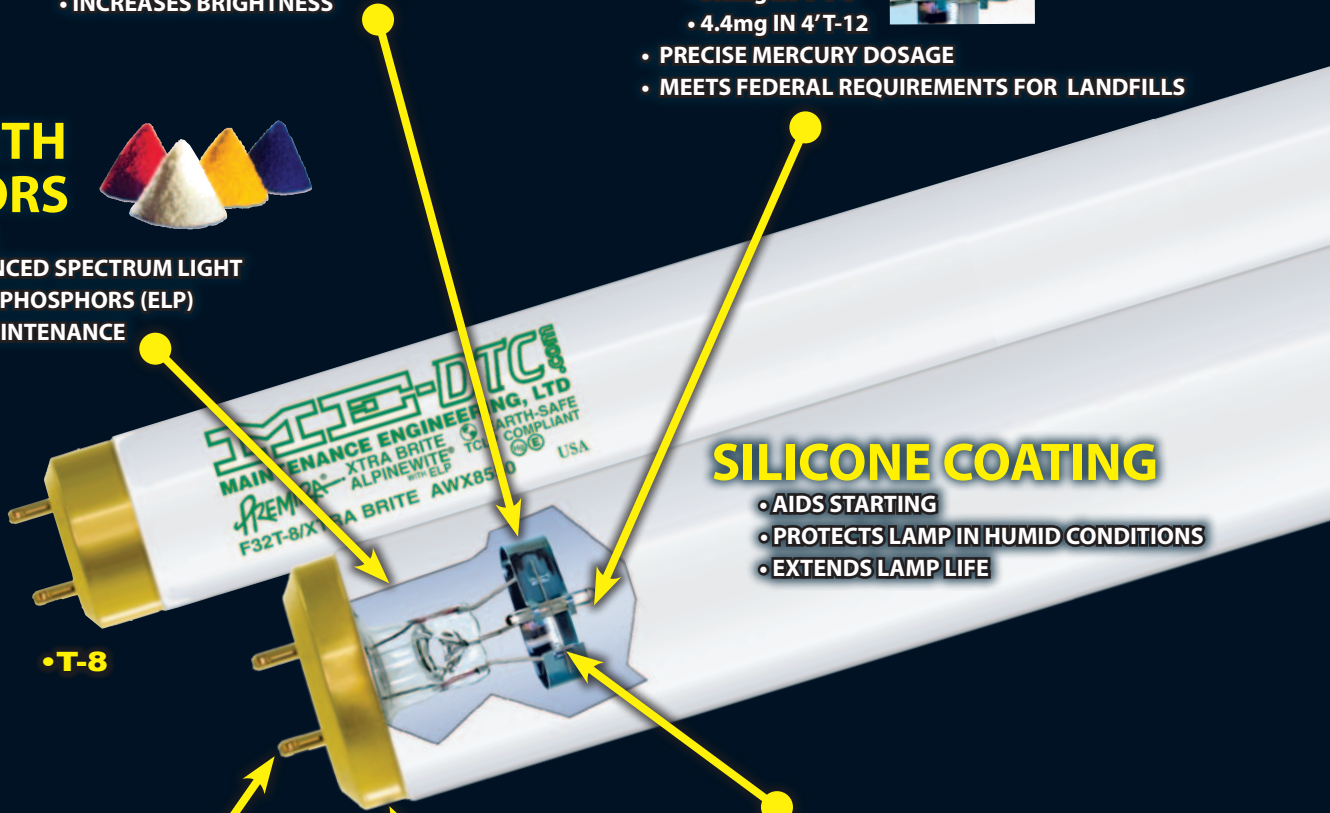
RARE EARTH PHOSPHORS

- 69% BRIGHTER
- PROVIDE BALANCED SPECTRUM LIGHT
- EXTENDED LIFE PHOSPHORS (ELP)
- 95% LUMEN MAINTENANCE



SILICONE COATING

- AIDS STARTING
- PROTECTS LAMP IN HUMID CONDITIONS
- EXTENDS LAMP LIFE

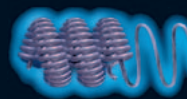


• T-8

• T-12

DOUBLE TUNGSTEN CATHODE

- TRIPLE WOUND WITH LONG-LIFE EMITTER
- INCREASES LAMP LIFE
- 10 YEAR DESIGN



BRASS PINS

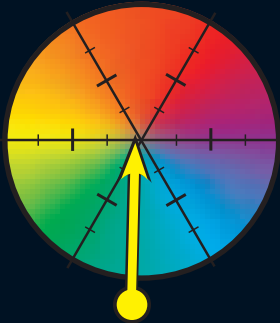
- PROVIDES POSITIVE ELECTRICAL CONNECTION
- MECHANICALLY CLINCHED FOR STRENGTH
- LEAD-FREE

GOLD ENDCAP™

- IS A TRADEMARK OF MAINTENANCE ENGINEERING

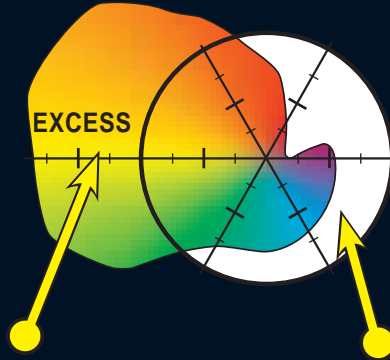


NATURAL SUNLIGHT

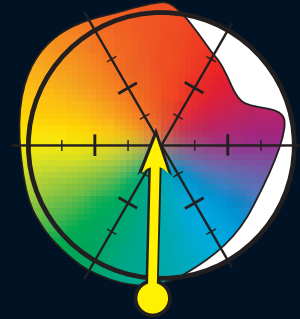


Is what the eye is designed for

STANDARD FLUORESCENTS



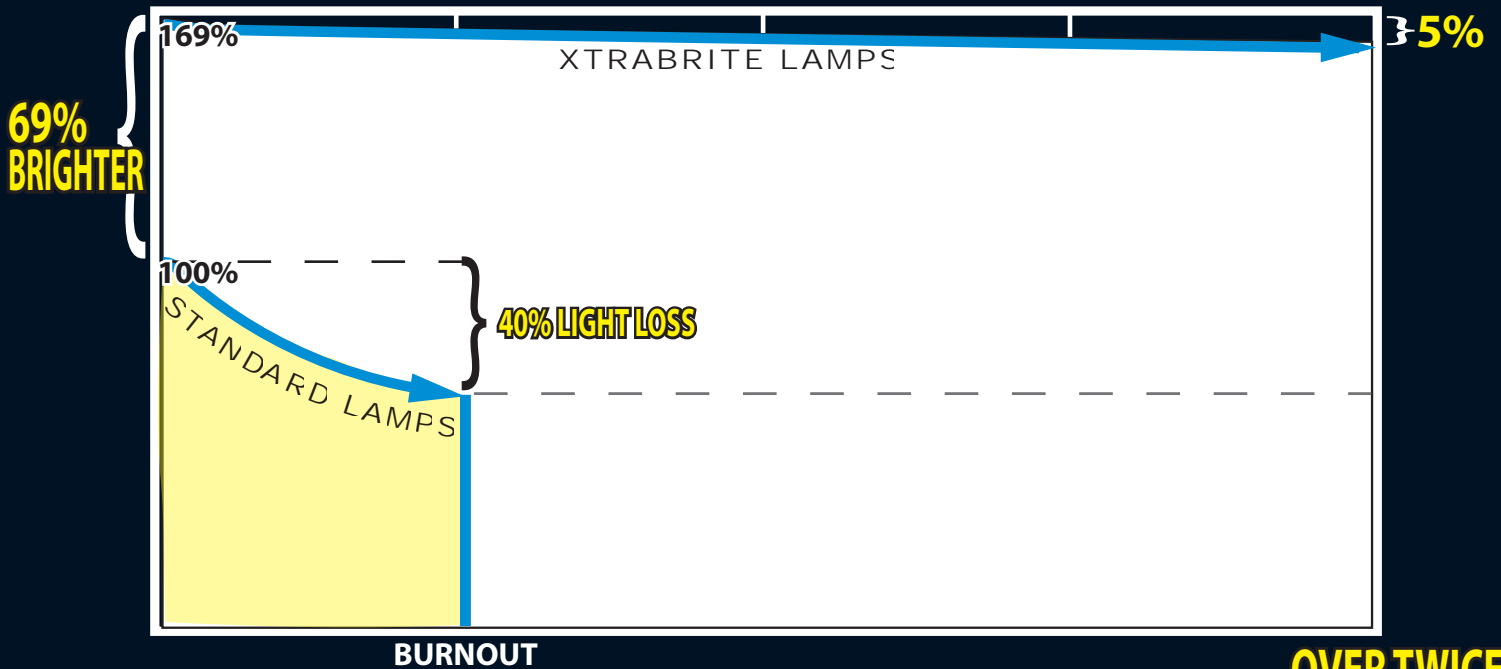
- Excess Yellow
- Causes Glare & Headaches
- Deficient in Blue
- Causes Eyestrain



NATURAL LIGHT LIKE THE EYE NEEDS!



LAMPS



OVER TWICE AS BRIGHT!

6 MONTHS

- STANDARD LAMPS - CAN BURNOUT AS EARLY AS 6 MONTHS



GUARANTEED

10 YEARS